

THỦ VŨ

SENIOR WEB DEVELOPER

Ho Chi Minh City, Vietnam | Remote worldwide | Hybrid in Ho Chi Minh City | Available immediately
hello@vudinhthu.com | vudinhthu.com | [linkedin.com/in/vudinhthu](https://www.linkedin.com/in/vudinhthu) | github.com/vudinhthu

PROFESSIONAL SUMMARY

Senior Web Developer with 12+ years of professional web development experience building full-stack web products, e-commerce platforms, WordPress solutions, and production systems. Brings 10+ years of WordPress experience, 5+ years of custom plugin development, and 3+ years of production experience with Gutenberg/FSE and React. Experienced across requirements clarification, technical planning, PHP/MySQL development, REST API integrations, responsive interfaces, code review, mentoring, manual deployment, performance optimization, production troubleshooting, and ongoing maintenance.

CORE SKILLS

Full-stack web: PHP, JavaScript, React, Laravel, Phalcon, MySQL, REST APIs, HTML, CSS/SCSS

WordPress and e-commerce: Custom plugins, custom themes, Gutenberg/Block Editor, Full Site Editing, WooCommerce, custom post types and data models

Frontend delivery: Responsive Web Design, React-powered Gutenberg blocks, GSAP, Three.js, web mockups, performance optimization

Engineering practices: Git, estimation, code review, mentoring, frontend/backend validation, WordPress security practices, technical documentation

Production delivery: Manual deployment, Linux, Cloudflare, Cloudflare R2, hosting, backups, server/application logs, uptime monitoring, production troubleshooting

PROFESSIONAL EXPERIENCE

Freelance | Freelance Web Developer

Jan 2025 - Present

- Own technical delivery for freelance web projects, working directly with clients from requirements clarification and technical planning through implementation, deployment, and production support.
- Build full-stack and WordPress solutions with custom plugins, data models, React-powered Gutenberg blocks, responsive interfaces, and production integrations, demonstrated through Dental, Lilo Studio, and In Văn An.
- Collaborate with design teams on most engagements while independently planning, designing, developing, and deploying Lilo Studio end to end.

B-CREATE VIET NAM | Senior Web Developer

Oct 2019 - Jan 2025

- Delivered end-to-end WordPress development for Japanese projects, including custom themes, business-logic plugins, Gutenberg content blocks, frontend interactions, and backend functionality.
- Collaborated with Japan-based project managers primarily through interpreter support and, depending on the PM, occasionally communicated directly in English, translating requirements and supplied design files into responsive, production-ready implementations.
- Estimated work, reviewed code, mentored developers, and handled manual deployments, performance optimization, troubleshooting, and ongoing production maintenance.

Nguyễn Kim | Senior Web Developer

2017 - 2018

- Developed and integrated PHP/MySQL systems and APIs within the Marketing department, supporting an e-commerce platform with 10,000+ products and approximately VND 4 billion in daily sales volume.
- Integrated MoMo and OnePay payment methods and connected existing promotion and sales workflows across multiple internal systems.
- Built SEO, reporting, and marketing operations tools, while mentoring two new team members and providing technical support across the development team.

PROFESSIONAL EXPERIENCE - CONTINUED

247Express | Senior Web Developer

2016 - 2017

- Contributed as a team developer to refactoring PMS, the company's core shipment-management platform, helping centralize web-based operations across cumulative data volumes of millions of shipment records.
- Independently designed and developed the public company website, serving as its sole designer for the user interface and supporting graphic assets.
- Delivered shipment tracking and a map-based agent and dealer directory using Laravel, PHP, MySQL, and REST APIs, then supported the website in production.

Elenberg Fraser | Full-Stack Developer

2015 - 2016

- Joined as an early IT team member and contributed to the technical setup and full-stack modules of an early-stage building management platform using PHP, Phalcon, MySQL, and REST APIs.
- Later took on developer team leadership responsibilities within a five-person cross-functional team comprising three other developers and one designer, handling task allocation, technical support, code review, mentoring, and delivery quality.
- Worked in an Agile Scrum environment alongside separate Technical Manager, PO, PM, and Scrum coordination roles, leading developer execution while coordinating the designer's tasks and progress.

ALLGROW LABO | Frontend Leader

2014 - 2015

- Led five frontend developers and coordinated one Vietnamese designer, translating requirements from a Japanese PM and designer into clear tasks and tracking delivery progress.
- Improved delivery for Japanese e-commerce projects on Rakuten and EC-CUBE through estimation, task allocation, code review, mentoring, and reusable frontend components.
- Contributed hands-on frontend implementation and produced web mockups when projects required additional design support.

SELECTED PROJECTS

Anonymous Dental Appointment Management System | WordPress | Custom Plugin | Gutenberg | React | REST APIs | PWA | OneSignal

- Owned the complete technical solution, including a custom data model, React-powered management interfaces, a dynamic Gutenberg block, validation, scheduled reminders, backup/restore workflows, deployment, troubleshooting, and production support.

Lilo Studio | WordPress FSE | Custom Blocks | React | GSAP | Cloudflare R2

- Independently planned, designed, developed, deployed, and managed a portfolio platform with a custom FSE theme, custom blocks/content types, React-powered block interfaces, GSAP motion, and Cloudflare R2 asset delivery.

In Văn An | WordPress | Gutenberg | React | Responsive Web Development

- Owned complete technical delivery of a public WordPress website featuring React-powered Gutenberg blocks, responsive interfaces, deployment, and production support while collaborating on design and content requirements.

FOUNDER PROJECT

TrangExpress - Founder | Founded 2012 | WordPress | SEO | Hosting

- Founded a WordPress-based service for ordering products from the United States; customized the theme and managed content, SEO, hosting, and day-to-day website operations.

EDUCATION AND CERTIFICATION

Information Technology College (ITC): Information Technology, Sep 2005 - May 2008

Infoworld School: Tin học - Ngoại ngữ, Sep 2008 - May 2013; completed multiple phases/courses

Microsoft Technology Specialist: .NET Framework Application Development Foundation, 2011